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5 Tips on Working with Farmers to Maximize your Farmland Investment

Saturday March 21, 2020

9-11 a.m.

Bethesda-Chevy Chase Chapter of the Izaak Walton League

Izaak Walton Way, Poolesville

There are primarily 2 kinds of farmland owners who rent out their properties to farmers.

#1. Farmland owners who desire that their asset is managed with long-term sustainability aspects in mind. Or better yet, those who want regenerative agriculture practices to be used on their land that go beyond sustainability and that result in their fields soil health increasing over time.

OR

#2. Those who only care about where they can get the highest rent check from.

This engaging 2-hour workshop will address both these scenarios and help you achieve the goals you want for the farmland that you own.

Topics to be addressed:

- Effective communication- understanding “farmer” lingo
- Understanding the “why” and the benefits to you of soil health for your fields
- Overview of “how” these benefits are accomplished
- Explaining how a soil is designed to function and why we need to mimic nature
- What is a fair arrangement to have with your farmer in order to accomplish your goals?

The event is free but only open to those who own farmland and rent to farmers. Coffee and doughnuts served 8:30am!

Who is Steve Groff the Cover Crop Coach?

Steve Groff is a farmer, researcher, agricultural consultant, speaker, and author who specializes in the use of cover crops, no-till planting, and regenerative agriculture methods. He’s been invited to hundreds of speaking engagements that have taken him across the United States and Canada and to such international destinations as Bulgaria, Hungary, Australia, Romania, Belgium, France, Germany, South Africa, Argentina, Uruguay, and Greece. He designed the first roller-crimper for cover crops in North America; developed the Tillage Radish; started the first company in the world

exclusively selling cover crop seed; and was the first commercial vegetable farmer to transplant tomatoes with no-till. He has consulted for Wrangler, Stroud Water Research, the Chesapeake Bay Foundation, the Natural Resources Conservation Service, Rodale Institute, Penn State University, the University of Maryland, and Cornell University.