

Ride for the Reserve

FALL FARM BIKE TOUR



BROUGHT TO YOU BY
MONTGOMERY COUNTRYSIDE
ALLIANCE

Sunday, October 13, 2019

Start/Finish: The Barnesville School

7:00 a.m. – 4:00 p.m.

www.mocoalliance.org

About Montgomery Countryside Alliance: Montgomery Countryside Alliance (or MCA) was founded in 2001 to advocate for land use and transportation policies that preserve farms, open spaces, and rural lands in Montgomery County's 93,000-acre Agricultural Reserve. MCA supports local farms to strengthen the rural economy, and educates about the economic value of the Agricultural Reserve for current and future generations.

About the Ride for the Reserve: Celebrating its 12th year in 2019, the Ride for the Reserve bike tour offers four route options: 10, 18, 25, and 62 miles. All routes offer quiet, rolling landscapes dotted with orchards, red barns, and picturesque views of Sugarloaf Mountain. All routes offer rest stops and finish at Kingsbury's Orchard, where riders will be treated with a gourmet picnic. More than 500 riders are expected in 2019!

Sponsorship Opportunities

\$500: Presenting Sponsor

- Logo promotion in all marketing collateral including all print & online ads
- Logo on Sponsor Banner at start of Tour
- Special signage with your company logo displayed during the event
- Logo and link on the Tour site
- Social media announcement on Facebook, Twitter and Email with logo placement on all Tour marketing communications
- Exhibit space at registration & picnic
- 5 complimentary ride entries
- One-year MCA corporate membership

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\$250: Sugarloaf Sponsor

- Logo promotion in all marketing collateral including all print and online ads
- Logo on Sponsor Banner at start of Tour
- Special signage with your company logo displayed during the event
- Social media announcement on Facebook, Twitter and Email
- Logo and link on the Tour site
- Exhibit space at registration or recognition during the post-ride picnic
- 3 complimentary ride entries
- One-year MCA corporate membership

\$150: Community Sponsor

- Logo and link on the Tour site
- Inclusion on Sponsor Banner at start of Tour
- Recognition during the post-ride picnic
- Social media recognition throughout registration period
- One-year MCA corporate membership

To become a sponsor, or for more information, email

Kristina@mocoalliance.org or call 301-461-9831!